



A YEAR IN REVIEW

2014

THE ARTS INITIATIVE

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artsinitiative.osu.edu
614.292.8861

THE ROYAL SHAKESPEARE COMPANY PARTNERSHIP // URBAN ARTS SPACE
TOWN AND GOWN ADVISORY COMMITTEE FOR THE ARTS // HOPKINS HALL GALLERY

HIGHLIGHTS



32,616

PATRONS SERVED

among all The Arts Initiative entities



374

OHIO STATE STUDENTS

gained direct experience exhibiting, performing or receiving training through all The Arts Initiative entities

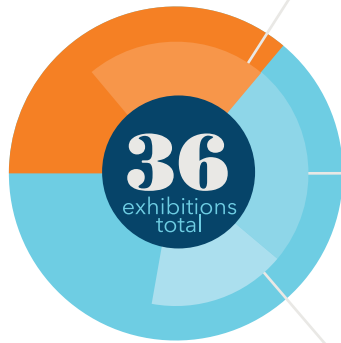
EXHIBITIONS

featuring work from local, national and international artists

13

featuring work from current Ohio State University students

23



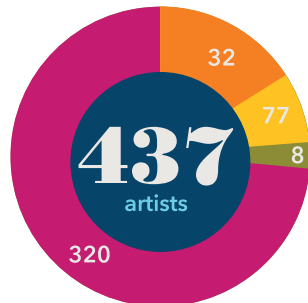
8 featuring work from university faculty, staff and alumni

9 fulfilling the curricular requirements of the departments of Art, Design, Dance, and Theatre

6 functioning as prototypes for work in MFA curricular exhibitions

ARTISTS FEATURED IN OUR EXHIBITIONS

- OSU Students
- OSU Alumni
- OSU Faculty
- National and International Artists



320

PERFORMANCES AND EVENTS

ROYAL SHAKESPEARE COMPANY PARTNERSHIP

3,500
school children attended performances

30
public school teachers and Ohio State students trained at RSC – Stratford for best classroom practices.

TOWN AND GOWN

3 screenings of *Richard II*, serving 600 patrons, including **400** current Ohio State English and Theatre students

The Town and Gown Committee Partnerships served

9,785
patrons in 2014 and provided

25
Ohio State students with performance opportunities

9,562
PATRONS PARTICIPATED
in Urban Arts Space and Hopkins Hall Gallery free public events and programs

EVENTS

- 17** lectures
- 25** student-docent lead tours
- 46** free educational programs for children
- 68** free educational programs for adults
- 6** university events

MARKETING AND PRESS

498

660

3,790

299
WEBSITE VISITORS PER DAY

3,525
EMAIL LIST SUSCRIBERS

26
press features

2012, 2013, 2014, & 2015 WINNERS OF COLUMBUS ALIVE BEST ART GALLERY